CHRISTINA OGBOTITI

SKILLS

UX Design · UI Design · Figma ·
Interaction Design · Mobile & Web UI ·
User Interviews · Zeplin ·
Responsive Design · Motion Design ·
Visual Design · Wireframes ·
Adobe Illustrator · Storyboarder ·
Adobe After Effects · Adobe XD ·
HTML · CSS · Journey Maps

EDUCATION

UX Design Certification

UX Academy

07/2022 - 03/2023

Communication Design

Pratt Institute

08/2012 - 05/2016

Product Designer

@ cogbotiti@gmail.com 🔗 https://www.christinaogbotiti.com/
📍 Jersey City, NJ

EXPERIENCE

Product Designer
Intellezy

11/2019 - Present

Lawrence, MA (Remote)

Change Management training & technology
- **Lead the design of interactive UI components, prototypes, and visual graphics** for Intellezy's AR application, **attracting new customers to the platform**.
- **Worked cross-functionally with designer engineering, and various industry stakeholders** to execute UX research to further understand the needs of Intellezy's user base, leveraging journey maps, storyboards, and wireframes.
- **Designed and prototyped the user to design the user interface for Intellezy's in-house learning platform in Figma** to help improve the user's experience with Intellezy's video courses. **User activity and engagement increased by 30% within 6 months of launch**.
- Implemented Intellezy's design system across web and mobile of the learning platform and company website.

UI UX designer
Amplify

10/2020 - 12/2022

Brooklyn, NY (Remote)

Curriculum Assessment & Education
- Used Adobe Illustrator, InDesign, and Photoshop to create visual designs for a math curriculum product targeted to sixth-grade learners. This encouraged engagement and interest of the product resulting in user engagement increasing by 20%.
- **Leveraged design thinking methodologies** to create design solutions for a reading comprehension game targeted to kindergarteners. Implementing these methodologies resulted in **boosted readership by 15%**.
- **Collaborated with product designers to create UI components** for K-8 curriculum assessments using Figma. Conducted interviewed teachers and users to get feedback on the products.

Motion Designer
Magnet Media

03/2019 - 07/2019

Manhattan, NY

Media & Film
- **Crafted engaging motion graphics** for a marketing video while **collaborating with art directors and sales team** to ensure the ideas aligned with the client's expectations.
- **Worked collaboratively with client's design team and other stakeholders to identify new opportunities** and designs that create value for their users.Planned and estimated projects to help with prioritization of other work that was in the creative pipeline.

Motion Designer
IdeaMachine

01/2019 - 03/2019

Brooklyn, NY

Media & Marketing
- Adobe After Effects to **create and deliver high-quality motion graphics** for client (video and animations) promote client's products and services.
- **Conducted user research and developed customer journey maps** that helped identify and understand customer needs, resulting in creating successful marketing videos for clients.
- Created storyboards and presentation decks to help freelance designers align with the client's visual expectations. I**ncreasing productivity and quality of work.**